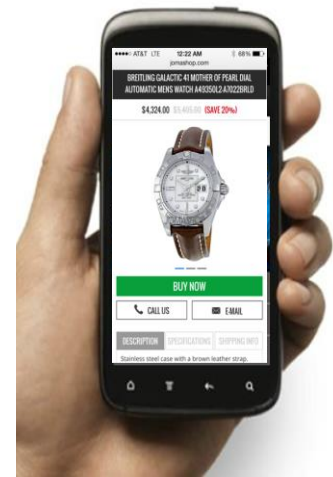


## Recent Yahoo Projects - Mobile Site Enhancements

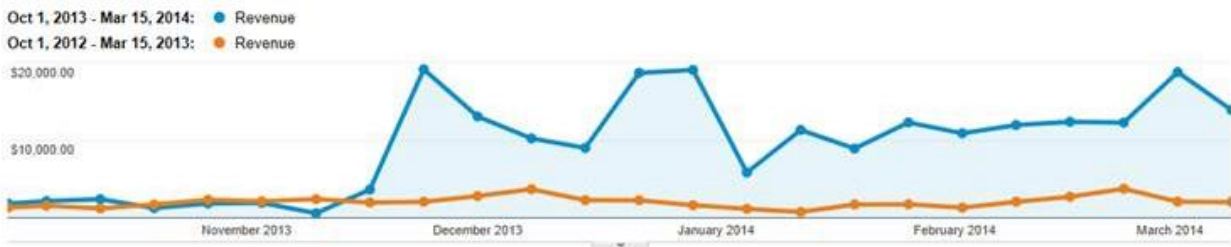
**Jomashop** – “where luxury costs less” – was one of Unbound’s first upgrade projects. Jomashop booked \$1 million in mobile sales in December 2013.

*“Our mobile sales have really taken off since we’ve started working with Unbound. Passing \$1 million in December was huge for Jomashop. We’ve recently kicked off a tablet project with Unbound.”*

Osher Karnowsky – Director of E-Commerce



**AutoGeek** – “we are car care” – this auto aftermarket retailer initiated an upgrade project for their mobile site in November 2013, enjoying a terrific holiday season. Their before-and-after chart is shown below. Weekly mobile sales jumped from \$2-3,000 to \$10-15,000 after the launch of their enhanced mobile site.



*“We are delighted with the enthusiasm our customers have for our improved mobile site. The Unbound site has easily paid back in the first month.”*

Max McKee CEO & Founder of the Palm Beach Motoring Group.

**J Harlen** focuses on the needs of linemen who are often climbing poles and working under harsh conditions.

*“Since our mobile site was upgraded by Unbound Commerce, our mobile orders increased more than 50%. The new features have really improved our customers’ buying experience.”*

Ken Westbrook, e-commerce director

